

FOR IMMEDIATE RELEASE

Arizona-based Luminoso Studios®' Skincare Line, Illustre Essenza®, To Be Distributed in China, Taiwan, and Malaysia

Luminoso Studios®, a Phoenix, Arizona-based skincare product manufacturer, recently signed its first Asian distribution contract. Dr. Kris Yeung will be the exclusive distributor of Luminoso Studios®' Illustre Essenza® line of skincare products in China, Taiwan, and Malaysia.

Phoenix, Arizona--August 4, 2007--Naturopathic Physician Dr. Kris Yeung is the latest skincare professional to sign a distribution agreement with Luminoso Studios®, a Phoenix, Arizona-based skincare products manufacturer. Dr. Yeung will distribute Luminoso Studios®' new line of skincare products, Illustre Essenza®, in China, Taiwan, and Malaysia.

Dr. Yeung will distribute the Illustre Essenza® line through her company, Derma Tech Group, which also distributes laser skin rejuvenation equipment.

"I'm excited to have finally found a skincare product line that is designed to complement my medically-supervised skincare programs. And being a Naturopathic Physician, I appreciate Illustre Essenza®'s use of natural ingredients," said Dr. Yeung.

Pam Tirado, Vice President of Product Development at Luminoso Studios®, said that creating products with natural ingredients was the company's first goal. "We put two years of research into the Illustre Essenza® products before officially launching the line in January, 2007," she said, "because we're dedicated to creating more natural products, and that takes time."

"Formulating skincare products with natural ingredients – such as licorice root, green tea extract, willowherb, black currant and cherry extracts, raspberries, citrus extracts, rosemary, and Vitamin B – is important to us because we see the harmful effects of unnatural ingredients, such as parabens, that are found in many skincare products," Tirado said.

"The fact that we're already signing a distribution deal in Asia demonstrates how important natural skincare products that can be sold exclusively by physicians are to those medical professionals, like Dr. Yeung," said Sandy Tirado, Luminoso Studios®' Vice President of Sales and Marketing.

Luminoso Studios® currently offers eight home-use products in the Illustre Essenza® line. All are paraben-free and Chirally Correct®, formulated with natural extracts, antioxidants such as Vitamin C and E, and patented peptides including Matrixyl™ 3000 and Argireline®. The Illustre Essenza® skincare product line also includes eight professional-use chemical and enzyme peels featuring fresh fruit pulps and extracts.

And two new products – Super Lightening & Brightening Serum and Whitening & Lightening Mask – will soon be added to the Illustre Essenza® line. Luminoso Studios® is proud to have collaborated on those products with Dr. Yeung. Both products use all-natural skin brighteners instead of hydroquinone, which is a possible carcinogen that the FDA has considered banning.

Pam Tirado said, "Our combination of using more natural ingredients and offering exclusive distribution licenses only to medical professionals ensures that our Illustre Essenza® line of skincare products is as effective as possible at helping people improve the health of their skin."

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