Now you can get online proofing, ecommerce, and automated print ordering services without leaving your local photo lab

Your local photo lab has partnered with Pictology ProLabs to offer you:

- **Online proofing and ecommerce**
  Pictology offers the online proofing and ecommerce solutions that you – and your customers – have come to know and love.

- **Automated print ordering**
  When your customers order a print from your online gallery at Pictology.com, we'll automatically send that order directly to your lab – so you don't have to take it there.

- **Simpler processing**
  Pictology automates all billing and order processing. So you don't have to worry about sending invoices to your customers, processing payments, or writing a check to the lab. At the end of the month, we'll pay your lab out of the money you received for your orders and send you a check for the remainder (less a 7.5% per-order fee – the lowest in the industry).

- **Easier order management**
  Don't worry about setting aside half an hour to scan your files for the photo that's been ordered. We'll send you a direct link to the file.

- **More choices**
  If you want to edit a photo before it goes to the lab, feel free. You're in control over the final product.

- **Greater flexibility**
  Sell the products you want at the prices you want. Send your print orders to a Pictology Partner lab or print them yourself. Have the orders shipped from the lab straight to your customer or have them shipped to you. You make the choices on each order you receive.

- **Guaranteed order accuracy**
  With Pictology, all order processing is automated, well-organized, and accurate. No more FTP errors.

- **No special requirements**
  All you need is Microsoft Windows❶ 2000 or XP or Apple Mac❶ with OS 10.2 or higher and an Internet connection.

Signing up is easy!
Step 1: Go online to go.pictololgy.com
Step 2: Click on the Sign Up! button and enter your studio information
Step 3: Enter referral code ABC123 so we can link you to your lab

	Try-Before-You-Buy Plan	Standard Plan	Premium Plan
Setup Fee	None	None	None
Per-Image Fee	None	None	None
Monthly Fee	None	$29.99	$49.99
Per-Order Transaction Fee	7.5%	7.5%	7.5%
Number of Active Events Allowed	2	10	Unlimited
Unlimited Event Categories	✓	✓	✓
Online Account Management	✓	✓	✓
Reserve an Event in Advance	✓	✓	✓
Automated E-mail Notifications	✓	✓	✓
Customizable Marketing E-mails	✓	✓	✓
Multiple Product Lists	✓	✓	✓
Public or Private Events	✓	✓	✓
Your Products, Your Price	✓	✓	✓
Satisfaction Guaranteed	✓	✓	✓

What photographers are saying about Pictology

"Thanks to Pictology I now spend half the time that I used to on workflow tasks like order processing and invoicing. And I didn't have to give up the ability to edit my photos before they go to the lab – I keep control over how my photos look in the end."
        --Rob Smith, Los Angeles, California

"To be honest, I was planning to leave my local lab for one of the big Internet labs – because they offered the online proofing, ecommerce, and print ordering solutions that my customers and I really need. But with Pictology, I can get all of those benefits and stay with my local lab – which is great because I really like the people there, and I know that they do a great job on my prints – they have been for 10 years."
        --Sara Michaels, New Haven, Connecticut